

Parent Media and Technology Survey

Your child's school has partnered with Common Sense Media to bring you useful and practical information about kids' media lives. This survey will help your school better understand what media issues matter to you most so that they can offer information that will be interesting and helpful.

The survey should take about ten minutes to complete.

Instructions

You may have children of different ages with very different media habits. If you have more than one child who attends the school that sent you this survey, please complete the survey for just one child. Think of what is true for just that child when answering the questions in this survey.

Your responses to this survey are anonymous and confidential.

What is the grade level of the child you are referring to in this survey?

- Pre K
- K-2
- 3-5
- 6-8
- 9-12

What is your child's gender?

- Male
- Female

Rate the following statements by how important they are to you. Please remember to choose your answer based on the child you are referring to in this survey. Check one box per row.

	Not at all important	Slightly Important	Moderately Important	Very Important	Extremely Important
Setting rules or guidelines for my child's use of the Internet and other media	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Routinely monitoring my child's use of the Internet, social media, and other media	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Talking to my child about good digital citizenship (e.g., not bullying using technology)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Encouraging my child to use the Internet and other media to learn about things he or she is interested in	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Encouraging my child to use the Internet and other media to express herself or himself creatively	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Encouraging my child to use the Internet and other media to learn about current events and news	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Encouraging my child to use the Internet and other media to learn skills and information he or she need to succeed in school	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Which of the following conversations have you had with your child? Please check all that apply.

- Online Privacy
- How my child's online content can be shared by others in unwanted ways
- Using digital media to cheat on school work
- How to think critically about media
- Appropriate online behavior
- How online people or information may not be trustworthy
- Illegal downloading
- What's appropriate to post online
- How much time she or he is allowed to use media
- Which types of media she or he is allowed to consume
- Cyberbullying
- Text Messaging
- Other (please specify): _____

Please rate your level of confidence in talking to your child about...

	Not at all confident	Somewhat confident	Very confident
Cyberbullying	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
What's appropriate to post online (photos, videos, personal information, etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Appropriate online (or cell phone) behavior	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sexting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Privacy settings on social networking sites	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Setting time limits for media use	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Creating their own media content	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sexual predators	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Impact of media on my child's self-image	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Impact of media on my child's behavior	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
How to think critically about media	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Which of the following media does your child have in his or her bedroom? Please check all that apply:

- TV
- Computer
- Internet access
- Video game console

To the best of your knowledge, how much time did your child spend the most recent weekday watching TV? It might help to think about how much TV your child watched during different parts of the day, like before noon, from noon to 6 pm, and from 6 pm to midnight.

- Less than one hour
- 1 to 4 hours
- More than 5 hours

Please answer yes or no to the following questions about media in your home.

- | | Yes | No |
|--|--------------------------|--------------------------|
| Does your family have guidelines about TV watching? | <input type="checkbox"/> | <input type="checkbox"/> |
| Does your family have guidelines about other media (music, Internet, books, etc.)? | <input type="checkbox"/> | <input type="checkbox"/> |
| In your home, is the TV usually on during meals? | <input type="checkbox"/> | <input type="checkbox"/> |

What media and technology topics are you most interested in learning more about?

- Cyberbullying
- Sexting
- Text Messaging
- How to set up privacy settings on social networking sites
- How to set time limits for my child's media use
- Impacts of media on my child's self-image
- Impacts of media on my child's behavior
- How to help my child think critically about media
- Effects of media on my child's health and development

Would you like your school to provide education to parents on these topics?

- Yes
- No

What is your gender?

- Male
- Female

How many children do you have?

- 1
- 2
- 3
- 4
- 5 or more
- Prefer not to answer

Thanks for completing this survey!