

A Midsummer Night's Dream Publicity Design Contest

What is it?

We are looking for an original student artwork design to be used for print and online publicity for this fall's production of *A Midsummer Night's Dream*.

A winning design will be chosen from all submitted artwork and the winner will receive:

- Their artwork featured in show publicity
- Name in the show program
- Personal bio and artwork featured in the theater lobby
- 4 free tickets to any performance
- Free T-Shirt that features their artwork

Who can enter?

Any Whitefish Bay High School student

When and where do entries need to be submitted?

All entries should be submitted to Amber Kind-Keppel no later than **Friday, October 13**.

You can either give your design to her directly (room 257/259 in the English wing) or you can submit it via email (amber.kind-keppel@wfbschools.com).

What are the requirements for submission?

Medium:

- Any (Painting, Line Drawing, Photograph, Computer Generated, etc.)

Size: See the next page for a layout template

- 8.5" x 11" Letter Size, Landscape Orientation
 - Use the full page, but keep main design elements at least 1" away from edges to allow for cropping
- If submitting digital image file (not required):
 - Minimum pixel dimensions: 3300x2550
 - Preferred image formats: .svg, .eps, .tiff, .png

Must Include:

- Title of the Production: *A Midsummer Night's Dream*
 - Title text should follow these guidelines
 - Maximum Size = 8"W x 3"T
 - Centered horizontally
 - Vertical placement anywhere, leaving at least a 1" margin at the top or bottom

Style of Design:

- *A Midsummer Night's Dream* is a play that deals with different worlds colliding for hilarious effect. There are royals, there are low-class village idiots, and there are magical forest fairies. The feel of the publicity art should reflect this magical, hilarious world. If you are unfamiliar with the storyline, here is a link to a basic summary: <http://www.sparknotes.com/shakespeare/msnd/>.
- If you want ideas or inspiration, feel free to reach out to Ms. Kind-Keppel at any time.

A Midsummer Night's Dream

- Maximum Title Area Size: 8" Wide x 3" Tall (**Green Rectangle**)
- Center horizontally on page (doesn't need to be perfect)
- Vertically align as desired, leaving a minimum 1" margin at the top or bottom. The **Green Rectangle** should not cross the **Red Rectangle**.